



Main Contact: GasGunAssociation@gmail.com

Official Website: GasGunAssociation.org

At the bottom of this packet is a form with questions that need to be answered in the email when applying to be a sponsor of the GasGunAssociation.

Summary

The purpose of this packet is to outline the details and terms of working a sponsorship/promotional deal with the GasGunAssociation. We provide options for our sponsors who are seeking more exposure and promotion to our audience.

Overview of the Gas Gun Association

The Gas Gun association is a group organized to connect airsofters (mainly gas gun users) through the internet as well as through meetups and special events. We provide an excellent platform and opportunity for our sponsors looking for a platform to display their products or services.

As of May 2015 the Official Facebook group has 2000 members and growing.

The Gas Gun Association was created as a way to digitize the airsoft world in a way that promotes social interaction and community building. Members of the Gas Gun Association can chat, sell/trade and have discussions about the sport of airsoft. Meet ups, events and other projects have been in the works and we have had many major airsoft companies sponsoring our activities.

The group has official merchandise, T-Shirts, promotional giveaways and other special perks we offer to our members. Membership is completely free and all of our activities are financed via member donations and sponsor support.

Available Opportunities

(Please understand we are unable work with anyone whose total budget is lower than \$300)

Type	Description	Price
Network Ad Placement	<p>We offer opportunities for ad placement on our facebook group as well as our network of partners within the airsoft industry. (Please contact for a list of relevant partners)</p> <p>Your logo will also appear in the "sponsors" section of our website.</p>	~\$300 - \$700/Mo.
Facebook Group Pinned Post	<p>An approved post(s) will be pinned to the top of the group's news feed in periods of one week intervals. The group is visited on average more than 1000 times per day.</p>	Pricing must be discussed based on content type and post duration.
Sponsored Giveaway	<p>We will run a giveaway on our partner networks and group on a prize(s) that will be provided by the sponsor. (Promotional photos, videos and graphics can be created by us - additional fees will be added)</p> <p>See example here: http://gasgunassociation.org/we-g19-giveaway/</p>	Must be discussed based on number of winners and prizes.
Bronze Sponsor (Limit 12)	<p>Sponsor's logo will appear in the third largest row on our website and all Gas Gun Association information packets, booth banner, and official T-Shirts. <i>(These are displayed at our events and meetups)</i></p>	\$1200/yr.
Silver Sponsor (Limit 6)	<p>Sponsor's logo will appear in the second largest row on our website and all Gas Gun Association information packets, booth banner, and official T-Shirts. <i>(These are displayed at our events and meetups)</i></p>	\$2400/yr.
Gold Sponsor (Limit 3)	<p>Sponsor's logo will appear in the largest row on our website and all Gas Gun Association information packets, booth banner, and official T-Shirts. <i>(These are displayed at our events and meetups)</i></p>	\$3600/yr.

Event Opportunities

Additional event specific opportunities are available for our individual events and meetups. Event turnout is estimated between 50 - 200 participants. Events range from several hours to multiple days.

All Bronze, Silver and Gold level sponsor logos will be present on event material, banners and T-Shirts as well as any event video streams or presentations. Only sponsors for individual events will have their logos present on event specific T-shirts and promotional material separate from our regular sponsors.

Level	Partner	Bronze	Silver (6)	Gold (3)	Platinum (1)
Price	\$300	\$600	\$1200	\$2400	\$3600
Booth at Event	✓	✓	✓	✓	✓
Logo on Event T-Shirt		✓	✓	✓	✓
Logo on event web page		✓	✓	✓	✓
Logo on larger area of T-Shirt			✓	✓	✓
Speaker/Presentation at Event			✓	✓	✓
Branded Prizes				✓	✓
Event "Presented By"					✓
Largest logo on event shirt, web page and event material					✓

Information to Provide

(Please provide this information when contacting us for a sponsor position)

- Description of your company and website URL
- How your brand can integrate with our fanbase
- Options you were interested in
- General budget and estimated duration of sponsorship
- If event sponsor, please specify the event you want to sponsor

Main Contact: GasGunAssociation@gmail.com

Official Website: GasGunAssociation.org